

“Go into yourself. Find out the reason that commands you to write; see whether it has spread its roots into the very depths of your heart; confess to yourself whether you would have to die if you were forbidden to write. This most of all: ask yourself in the most silent hour of your night: must I write?”

—“Letters to a Young Poet”
by famous German poet Rainer Maria Rilke



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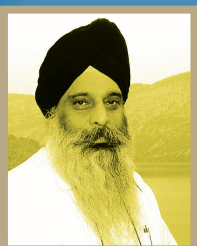
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In the masthead market of the United States, South Asian community newspapers scream for attention but either strut around with partisan agendas peeping out of their back pockets or display a total lack of ideological stance on issues that matter. If the World Sikh News has become a phenomenal success in a relatively little time, it is because of its determination to stick to a set of positive values in both in-depth news and insightful analysis.

We have catered to the intellectually-discerning readership, with an understanding that the unique breadth of coverage must be matched with an artful presentation, and written with verve and style. The World Sikh News has striven to expand the domain of news from the conventional patterns and endeavored to reach out to the full spectrum of the readers' needs. At the conclave of the Non-Resident Punjabis, it is participating in the belief that the Diaspora will appreciate the professionalism that the World Sikh News has brought to the domain of community journalism abroad.

Every week, the newspaper holds a mirror – to its own people. The courageous look straight into it and the rest look away.

Non-Resident Punjabis desperately need to go beyond dependency. We welcome this cross-section of the community to be part of the experience. The Europeans used to quip that wherever the potato is found, the Sikh is to follow. WSN has a plan. Wherever there is a Sikh, WSN is sure to follow.

History of colonialism, transformation in nation-states, the rights campaigns, the global market mechanism, and struggle for ethnic recognition are issues that concern WSN. How does one do ethnography of transnational communities and what are the ethics and politics of ethnocentricity is an ongoing debate on the pages of WSN. We are making an effort for an emancipatory pedagogy. Be a part of it.

— Editor



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